



Aaliyah
Team Manager



How to communicate well with Aaliyah

Give Aaliyah space to express her goals and concerns. Give her time to make thoughtful decisions.



Meeting pointers when meeting with Aaliyah

- ✓ Prioritise rapport over career growth
- ✓ Highlight career stability
- ✗ Don't rush to conclusions

Make it easy for your people to work well together and increase performance

Trusted by leading organisations worldwide



Results



90%
Increase in self-awareness*



70%
Increase in leadership effectiveness*



53%
Increase in effectiveness of internal and external communications*



40%
Increase in team performance*

**Reported by trusted clients working with C-me*

Unlock greater success by empowering your team with behavioural insights

C-me provide profiles that feel eerily familiar to readers. Our interactive resources support both L&D leaders and users to apply behavioural insights in every area of business. It all begins by introducing a common language to understand behaviour differences and working styles.

We make it easy for people to work well together and increase performance. Just as critically, we help L&D leaders prove their strategic value.



Unlock the potential in your #1 asset

At the core of our solution is the belief that understanding human behaviour is the key to unlocking team excellence. We use colour-coded behaviours, rooted in decades of psychological studies and smart algorithms, to deliver actionable insights that will impact your KPIs.

11 Language options for administering our questionnaire and reports.

85%+ Our profiles boast a high accuracy rate, with the added flexibility for users to review and adjust the remaining 15%. This ensures that the final profile truly reflects the individual's unique characteristics.

100,000+ Profiles completed.

Name	Overview
 Steven	Steven is typically fast-paced, goal-oriented, and persuasive.
 Carol	Carol is social, compassionate, consistent, and seeks a calm environment.
 Joseph	Joseph creates a relaxed, outgoing work environment that encourages creativity.
 Sarah	Sarah is logical, careful, and considerate in decision-making.

Where C-me delivers impact:

✔ Transformed employee self-awareness and work relationships

Our personal **behaviour profiles** and **360-degree assessments** provide insights into personal working styles, promoting better collaboration and stronger team dynamics.

✔ Higher performing teams

Through our **platform**, the C-me **Team Wheel** visually maps out team members' work styles, facilitating mutual understanding and effective collaboration.

✔ More adaptable and inspiring leaders

We provide **personal** and **team behaviour profiles**, along with **workshop material**, to help leaders understand each employee's optimal working conditions. These reports are valuable in all circumstances your people find themselves - for example, personal development, leadership training, resolving conflicts, planning communication campaigns.

✔ Continual learning and growth opportunities

C-me's **accreditation certification**, **e-Learning tool** and **workshop materials** focus on leadership, teamwork, and high-performance behaviours. They offer practical training that supports ongoing improvement and adaptability in the workplace.

Why people love C-me



Jo Ivers
**BREAST
CANCER
NOW**
The research & support charity



"C-me has allowed teams to have conversations about communication and behaviour in a clear, consistent and non-confrontational way."



Steve Dickson
SEASALT
CORNWALL



"C-me has given us valuable insight into potential group dynamics as well as a starting point to construct meaningful questions."

Colin Priestley-Wall



"C-me is an enabler to support everyone at LMG to be more aware, involve the right people and to create a solution approach."



Anthony Jones
LOWE
WORLDWIDE RENTAL SPECIALISTS



"C-me has helped enable our teams in understanding and appreciating difference."



Sian Davies-Hamilton
WDC WHALE AND DOLPHIN CONSERVATION



"It helped us appreciate each other's communication preferences better, and understand and avoid previous areas of misunderstanding."



Gemma Simmonds
COLAS RAIL



"Participants on the course state that they are more measured in their responses and have a greater understanding of peoples' behaviour."



Samantha Westbrook
THE WATCH BARN
BY CROWN



"C-me has coloured our working world and improved our working relationships."



Trish Harrison
bpxenergy



"The great strength of C-me is its accuracy and its simplicity to use."



Kiranjit Kulla
Drest



"C-me has been a critical tool to enhance our new performance review process."

Join other companies creating high-performing teams with C-me

Whether you're a global brand, Fortune 500 organisation, nonprofit, or startup, C-me is tailored to fit teams of any size.

Challenges we can help you address

- ✓ Lack of employee self-awareness
- ✓ Team breakdowns
- ✓ Poor communication skills
- ✓ Inflexible leadership styles
- ✓ Lack of engagement in training
- ✓ Misaligned teams and goals
- ✓ Mismanaged organisational change

When working with the Finance Team

- Use bullet points
- Systemic approach
- Logical



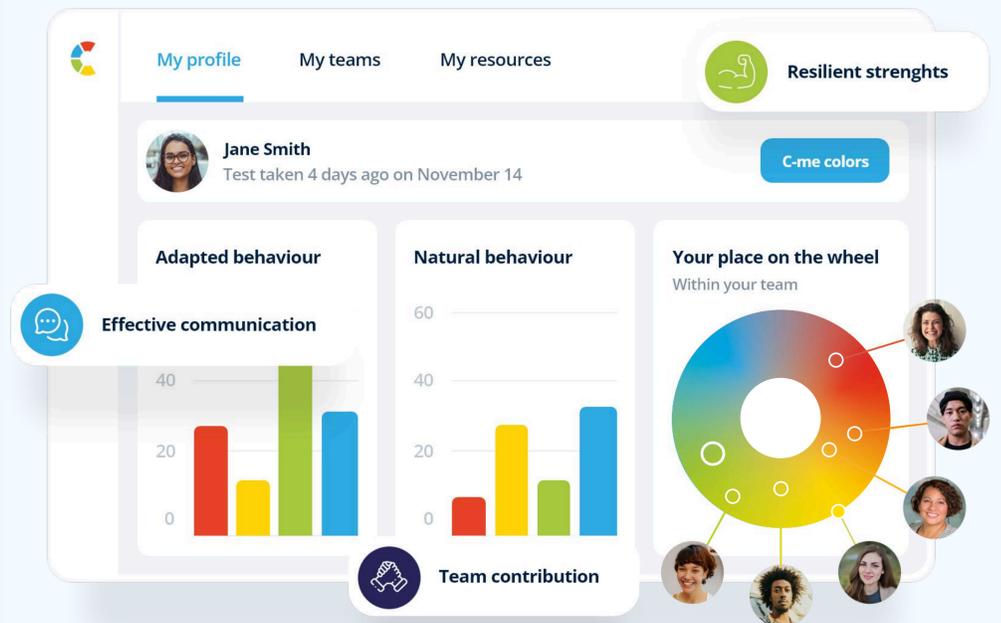
When working with the Sales Team

- Use energy
- Introduce fresh ideas
- Inspire through stories



Key features

- ✓ **Quick to complete** - the C-me questionnaire takes only 10 minutes to complete.
- ✓ **User friendly profiles** - visual, colour-based reports with coaching questions to ensure every section is impactful.
- ✓ **More than just a PDF** - digital profiles, e-learning modules, a Microsoft Outlook Add-in, virtual or face-to-face workshops, and more.
- ✓ **Fast and intuitive** - designed to be quick to adopt and implement in busy working environments. Results are evident within minutes.
- ✓ **No restrictive labels** - C-me uses the language of colours and how they blend to accurately reflect how we are more nuanced than one category or label.



How it works



STEP 1

Your employees spend 10 minutes completing our questionnaire.



STEP 2

Each team member will then gain access to their online C-me profile and reflect on their insights for self-development.



STEP 3

Individuals and managers can view their team members' C-me profiles, to understand their colleagues' preferences and discover ways to enhance collaboration.



STEP 4

Get actionable reports, e-learning and expert guidance on strategies to enhance your team's performance.